



# SPECTRUM, INC.

## CORPORATE FACT SHEET

- Mission:** Spectrum, Inc. strives to simplify communications by providing comprehensive services and solutions backed by a driven, experienced, knowledgeable, client-focused team of experts. Spectrum will restore the confidence and faith within the communications industry by delivering on our commitments and exceeding expectations.
- Founded:** 1999
- Headquarters:** 9145 Governors Way  
Cincinnati, OH 45249  
513.697.2000
- Website:** [www.3spectrum.com](http://www.3spectrum.com)
- Ownership:** Troy McCracken, Trent McCracken
- Employees:** 28
- Leadership:** Troy McCracken, CEO  
Trent McCracken, President  
Jeff Tell, Vice President  
Cathy Robinson, Director
- Board:** Troy McCracken, CEO  
Trent McCracken, President  
John "Jack" Mueller, Managing Partner, Timmaron Capital Advisors  
Greg Utter, Partner, Keating, Muething, & Klekamp PLL  
Sam Trego, Senior Vice President, General Growth Products
- Overview:** Spectrum, Inc. provides telecom lifecycle management solutions for its clients to help them better manage their telecom infrastructure. Spectrum's offerings include its award-winning software, TrueVue<sup>®</sup>, expert carrier-independent consulting, network design, management and optimization, contract negotiation, and proven customer support.
- Sample Clients:** Baker Concrete, California Pizza Kitchen, Evenflo, WildFlavors, Pepsi Americas, BridgeStreet Worldwide, Equity, Messer Construction, Cosi Restaurants, Premier Manufacturing.